



WHY HAS RAMP BEEN CREATED?

Information for musculoskeletal practitioners who are considering RAMP registration

RAMP is a new initiative in the animal musculoskeletal industry that aims to reduce confusion for the veterinary profession and animal owners alike, which has in part been caused by the growing complexity and variety of training across the animal musculoskeletal industry.

The Purpose of the RAMP Register

It is the aim of RAMP to make the standards of musculoskeletal practice clearer and more understandable for both veterinary surgeons and owners, and to make them easier to use in every-day practice.

This, in time, will result in:

1. clarity on the benefits of musculoskeletal treatment for animals;
2. more animals receiving high-quality musculoskeletal treatment;
3. greater collaboration between musculoskeletal practitioners and veterinary surgeons;
4. more consistent quality in the musculoskeletal treatments being provided;
5. improved confidence in animal therapy for owners, and animal insurance companies;
6. standardisation of courses and qualifications between training providers;
7. more students being attracted into a recognised professional sector;
8. increased use of non-medical musculoskeletal treatments by owners – e.g. to make elderly patients more comfortable, to improve the performance of animal athletes and to improve the physical development of younger animals.

The Benefits of Registration For Practitioners

While the stated aims of RAMP feature vets and owners, the principles are to improve the care that animals in the UK receive. The market confusions have limited the use of musculoskeletal treatments and RAMP aims to clarify things so that more animals get better treatment.

RAMP offers a range of benefits to practitioners to support and assist them in their practice.

Please turn over...

1. **RAMP helps vets and owners to find appropriately competent practitioners.** The website has created a one-stop shop providing reliable information about musculoskeletal practitioners that vets can feel safe to refer their patients to. Listing on that website means that you will get market exposure and you will increase the chances of getting enquiries and referrals.
2. **RAMP has negotiated a special insurance deal for registrants.** Because the insurers feel reassured that you are working to high standards, they know their own risk is reduced. They have created a new Block Scheme that provides you with industry-standard cover at much lower cost.
3. **RAMP can improve the reputation of musculoskeletal practitioners.** Many vets and owners have previously been unaware of the high levels of educational qualification and practice procedures available in the musculoskeletal market. By introducing the rigour of scrutiny at application and providing a robust complaints procedure, RAMP helps to raise your profile.
4. **RAMP can make powerful representation to industry and government on your behalf.** The RAMP Council members are all experienced at working at national level with professional and government organisations. The formation of RAMP has required assertive presentations at this level. Through the goodwill created, RAMP is in a good position to raise substantive issues at the highest levels. We can shape the future of your working environment.
5. **RAMP can also take an active lead in professional improvements.** Because this is an industry-led solution to a confusing marketplace, RAMP can influence this faster than government can. The creation of RAMP itself has already made the biggest change to the industry in 60 years. Changing the law takes many years and is considered almost a 'last resort' strategy. Using inter-profession discussion and self-disciplined development, we can negotiate useful progress in response to problems arising.
6. **RAMP can help you clarify issues where human and animal interests collide.** Previously, many professional associations have had divided loyalties over human and animal priorities, making it difficult to navigate the twists and turns of the legal, ethical, moral problems that occasionally arise. By focussing their long experience and more recent learnings in developing RAMP, the RAMP Council provides a valuable pool of knowledge and skills in this area.